



# 3M Open Media Facts

DATE:	July 22-28, 2024
SITE:	TPC Twin Cities, Blaine, MN
PAR/YARDAGE:	Par: 71 Yards: 7,441
PURSE:	\$8.3 million, 1 <sup>st</sup> place: \$1,494,00 FedExCup Points: 500
HISTORY:	A sixth-year PGA TOUR event and only one in Minnesota. Is the 35 <sup>th</sup> of 39 events on the regular FedExCup 2024 schedule and is two weeks prior to the FedExCup playoffs. Past champions include Matthew Wolff (2019), Michael Thompson (2020), Cameron Champ (2021), Tony Finau (2022) and Lee Hodges (2023). There was a PGA TOUR event in the St. Paul-Minneapolis area from 1930-1969.
FORMAT:	72 holes of stroke play; After 36 holes, the field of 156 competitors is cut to the low 60 scores and ties.
CHARITABLE PROCEEDS:	Over \$7MM raised over the past five years...The tournament will support the following pillar charities by both raising awareness and contributing funds once the event is completed. These organizations are: First Tee – Minnesota, M Health Fairview, Greater Twin Cities United Way.
ECONOMIC IMPACT:	Estimated to be between \$40 and \$60 million for the area.
TV:	The 3M Open will be broadcast to a national and international audience. The broadcast and scenes from the region will be available to over 1 billion potential households in 32 languages, across 225 countries and territories outside of the U.S. via international TV partners. HD coverage of PGA TOUR events such as the 3M Open will be available internationally on 35 channels across Europe, Africa, the Middle East, Asia, Australasia, Latin America and Canada.
COMMUNITY:	The tournament will have approximately 1,500 volunteers to assist in conducting the event before, during and after tournament week. Volunteers will be 3M employees, area youth organizations, local schools, retirees, etc.

## 2024 Key Storylines:

**Golf 4 All Day:** The 3M Open, in partnership with 3Mgives, aims to help 500 kids from the Twin Cities experience golf in a unique way through art, experiences, fashion, food, golf, music, and science. Tuesday, July 23, 1:00 pm-4:00 pm at TPC Twin Cities.

**Folds of Honor Friday:** On Friday, July 26, patrons are encouraged to wear red, white, and blue as the 3M Open will host its first Folds of Honor Friday, in partnership with Huntington Bank and Cub, to honor the selfless commitment of U.S. service men and women and first responders. Prior to the second round of competition, the national anthem will be performed in the practice area at TPC Twin Cities. The initiative, which is a collaboration between Folds of Honor and the PGA TOUR, is the brainchild of Lt. Col Dan Rooney, the only-ever F-16 fighter pilot and Class A PGA Professional and is being conducted at select PGA TOUR events this year.

**Sustainability:** Coming off a great year of sustainability in 2023, where the 3M Open was named one of six finalists for the inaugural PGA TOUR Sustainability Award, the tournament has clear and specific goals for 2024. Not only will vendors and sponsors be sharing their on-site offerings earlier so that we can ensure sustainable options, but the education efforts will be robust to maximize compliance. Additionally, we are innovatively working to divert as much waste as possible, with a goal of 40%, by increasing access to recycling and composting streams and coordinating more food and material donations.

**3M Open Post Play Par-Tee presented by Post-it:** Country Music star Chris Lane will be performing on the grounds of TPC Twin Cities Saturday at approximately 6:45 pm. For ticket information, visit [www.3MOpen.com](http://www.3MOpen.com).

**The Lab – Home of Golf, 3M Style:** Located in Fan Village overlooking the 18<sup>th</sup> fairway, 3M's The Lab is 7,200 air-conditioned square feet of 3M Science – the same 3M Science powering innovation in golf and the world around us. Fans visiting The Lab will not only experience the key technologies driving innovation on and off the course, but via a registered bracelet, track their scores in golf club-in-hand activities such as multiball, sand save, long drive, and mini golf. This blend of science and sport – and unique selfie moments – is a must visit experience at this year's 3M Open.

**Kids 15 & Under:** All children ages 15 and under will be admitted to the tournament for free when accompanied by a ticketed adult thanks to Cub.

2019 Summary:

Matthew Wolff 69-67-62-65—263 (-21)

Sponsor invite Matthew Wolff eagles 72<sup>nd</sup> hole to claim first PGA TOUR win by one stroke in his fourth start. Wolff becomes third player to win NCAA individual championship title and PGA TOUR event in same year. Collin Morikawa eligible for Special Temporary Membership with T2 finish.

2020 Summary:

Michael Thompson 64-66-68-67—265 (-19)

Michael Thompson picks up his second PGA TOUR victory. Becomes the second 54-hole leader/co-leader to win the 3M Open (Matthew Wolff/2019). 19-under marked career-best score in relation to par (-18; 2019 The American Express, 2011 Travelers Championship). Led the field in Strokes Gained: Putting 7.275

2021 Summary:

Cameron Champ 69-67-67-66—269 (-15)

Cameron Champ earns his third PGA TOUR victory in his 76<sup>th</sup> start and becomes the first 3M Open champion to come from behind on Sunday for the win. His two-stroke victory over three other players also marks the third consecutive season he has won on TOUR.

2022 Summary:

Tony Finau 67-68-65-67—267 (-17)

Tony Finau came from five strokes back in the final round to earn a three-stroke victory over Sungjae Im and Emiliano Grillo to capture his third PGA TOUR title. It marked the largest final-round comeback in tournament history and the largest victory margin in tournament history.

2023 Summary:

Lee Hodges 63-64-66-67—260 (-24)

Lee Hodges became the second player (Matthew Wolf, 2019) to make the 3M Open his first career PGA TOUR victory and became the first player in tournament history to win wire-to-wire. His seven-stroke margin of victory is also the largest in tournament history and marked one of the largest margins of victory since 2019. (Rory McIlroy, 7, 2019 RBC Canadian Open, Dustin Johnson, 11, 2020 FedEx St. Jude Championship).